



kammichi.com

KAMMICHİ  
O2O BRAND COMMUNICATIONS AGENCY

**KAMMICHİ MARKETING SDN BHD** 1136937-K

27-d, Tingkat Dua, Jalan 6/11, Taman Komersial Pandan Indah, 55100 Kuala Lumpur

COMPANY PROFILE



# KAMMICHÌ

Online To Offline Brand Communications Agency

**KAMMICHÌ MARKETING SDN BHD** - 1136937-K

*(Formerly known as Hakisson Communications)* is one of the leading brand communications agency.

**We adopt a fully integrated online-to-offline (O2O) strategy when deriving solutions for our clients,** and have a comprehensive mobile application platform that enables brands to pull customers effectively from online to their physical stores.

With more than 15 years experience in online to offline branding strategy & marketing, we're passionate about achieving better results for our clients — results that go beyond financial and are uniquely tailored, pragmatic, holistic, and enduring.

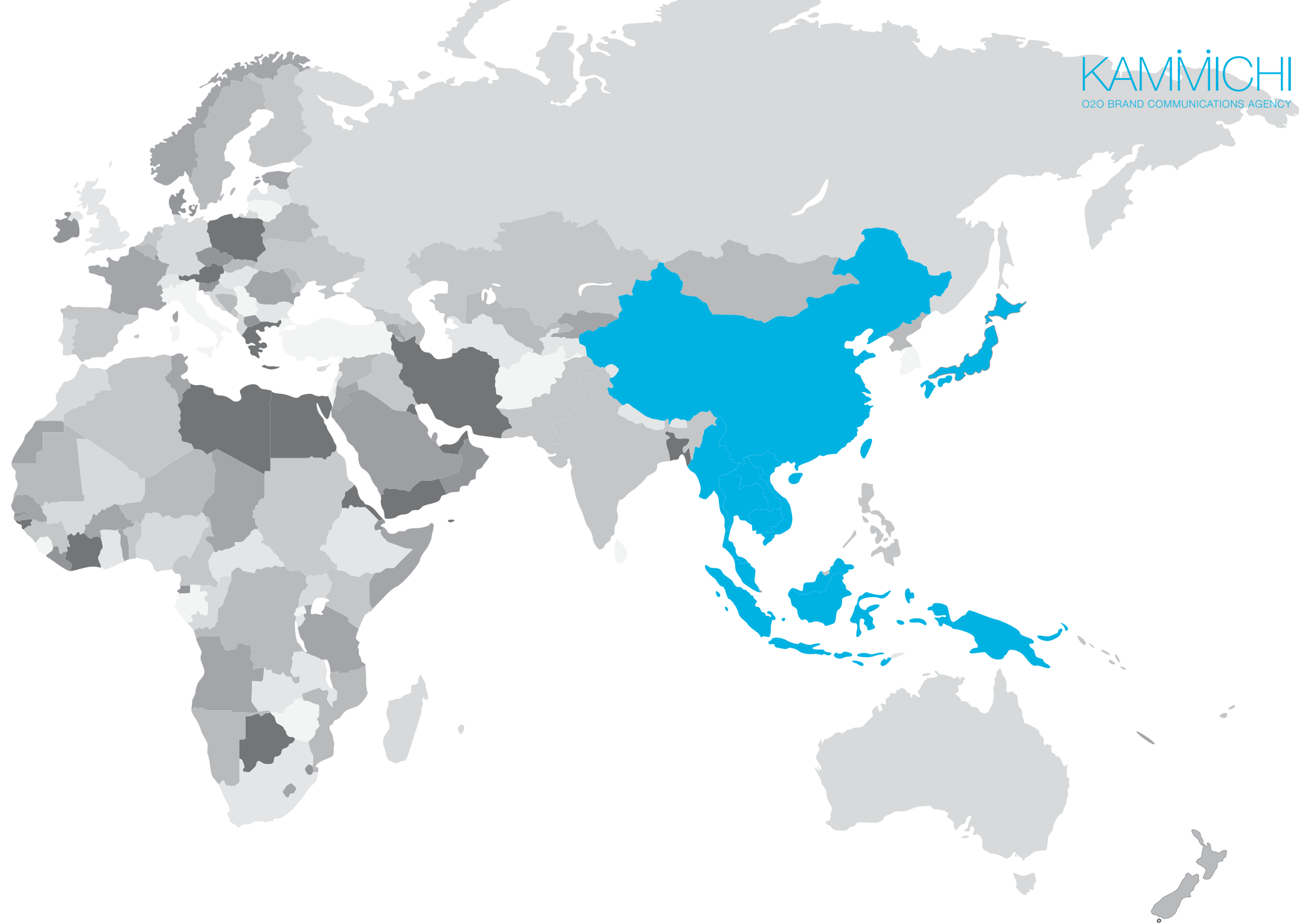
## VISION

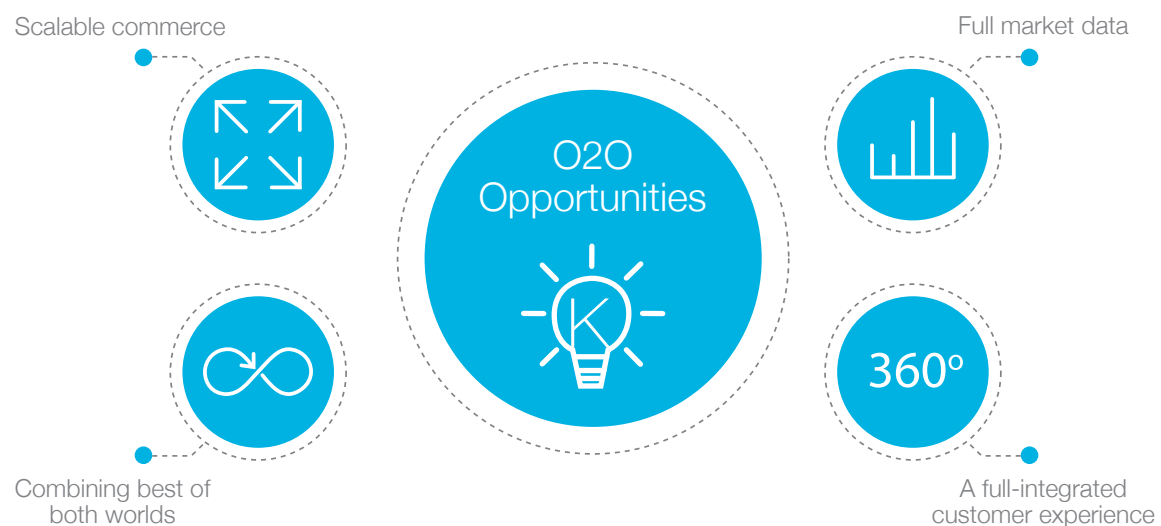
To be the No. 1 Online to Offline  
Brand Communications Agency in Asia.

## MISSIONS

To assist our clients to be able to achieve  
targeted sales revenue.

To build up our own remarkable products /  
services in which creating impactful influence  
in the online to offline market.





## Why is online to offline brand communications so important?

The truth is, however, that **both online and offline brand communications can be combined to achieve even BETTER results.** There are new methods of marketing emerging every single day, helping businesses achieve their goals – faster. The old, traditional methods of marketing are here to stay, but they are continuously evolving and combined with other methods to improve business marketing results. Let's talk about the importance of each opportunity, and how they can help a business.

In order to reach modern audiences, businesses need to integrate the internet marketing tactics to reach more of their target audience.

For business owners to get the maximum reach and effectiveness of their marketing tactics, they will need to use an integrated campaign. Merging online and offline marketing strategies in the ways mentioned above, is a good way for businesses to increase revenue and engagement.

CREATIVE™  
NAIL BOUTIQUE

GAMUDA LAND

MPH  
BOOKSTORE

LeFiner  
REFINING HEALTHY LIVING

BANDAR BOTANIC  
Your Home In The Garden

NATURELLE™  
ESSENTIAL

Standard Chartered

BOSS  
HUGO BOSS

BR  
baskin  
robbins

GIVENCHY

MAH SING GROUP

BONIA

LINK  
Your Global Link

Heineken

Diamond

himmel  
TOUCHING LIVES

Safe In Sound™

Amway

## We help our clients make the right decisions

We counsel our clients on their key strategic issues, leveraging our deep industry expertise and using analytical rigor to help them make informed decisions more quickly and solve their toughest and most critical business problems. **We advise and support global companies that are leader in their industries.**

Companies come to us because they know we offer the knowledge, insight and guidance they need to move forward with confidence. **Our consultants deliver world-class and rigorous analysis, deep knowledge of their industries, and pragmatic solutions to produce practical, high-impact results – quickly.**

Our clients rely on KAMMICH to assist them overcome their toughest challenges, and take advantage of their biggest opportunities.



### Online Services:

Digital Business Strategy,  
Digital Brand Management,  
Digital Marketing & Promotion,  
Website Development & Mobile Application

Creating and applying digital strategy requires a comprehensive approach that reviews every aspect of your business and current online presence. Thorough research and analysis follow, ensuring that opportunity is clearly defined from the outset. With the delivery of an overriding vision and marketing plan, you can then understand precisely where your business needs to be heading to provide a rich user experience and develop a website that generates positive ROI.

Our motivation for any digital project is to give the client something that they are proud to shout about.

Our process is simple and involves great communication with our clients at every stage. We meet, we discuss, we brainstorm, we agree, we design, we meet, we signoff, we recommend, we create, we all celebrate. Making our clients happy is why they keep coming back for more.



*Commercial Space Planning*

## Offline Services: Interior Communications Design & Build Commercial & Residential Event & Roadshow

We provide highly personalized commercial & residential design services to what has become an international client base. We work to bridge the gap between a project's full potential and the boundaries imposed by the realities of life and believe that a great design is the culmination of a tri-party relationship between a designer, a client and the space (From online to offline).

Our role in this relationship is to translate the client's taste and lifestyle into their space while developing and

maintaining a conceptual thread to ensure that the space reaches its highest potential. Every interior is as unique as the client for whom it is designed.

**We measure our success  
by the project success.**

That is why design effectiveness is so important to us. If it doesn't work for you, then it doesn't work for us.



*Residential*





*Bathroom*

“A great design is the culmination of a tri-party relationship between a designer, a client and the space (From online to offline).”



Looking for  
**OUT OF THE BOX**  
O2O brand communications ideas?

Come, meet us & chit chat.

We are driven by understanding your challenge;  
fanatical about Data; inspired by User Insight.

**We're ready to listen to your needs and would like  
to talk about how we can grow your business from  
online to offline.**

If you need to set up a customised marketing solution,  
build up your brand name, or would simply want to avail  
of Kammichi's individual services, then please feel free  
to contact us at:

[e-customerservices@kammichi.com](mailto:e-customerservices@kammichi.com)